

# Tame the Chaos in Your Organization!

## THE NOISEY ANALYSIS WORKSHOP

### NEEDS

Those things your organization must have to succeed.

### OPPORTUNITIES

Those areas that can be leveraged for strategic success.

### IMPROVEMENTS

Those things your organization should strive to do better.

### STRENGTHS

Those things your organization does very well.

### ESSENTIALS

Those core things your organization prides itself on or are a critical part of the identity.

### YETIS

Those things that can devastate or even destroy your organization.



When you team with On-Point Strategic Leadership for a NOISEY Analysis Workshop, you can expect to dig deeply into the many internal and external factors impacting your organization on a daily basis. This workshop is a robust, detailed session that engages with your leadership team to determine your Needs, Opportunities, Improvements, Strengths, Essentials, and Yetis.

The NOISEY Analysis has been likened to a “SWOT analysis on steroids.” Like the difference between your old flip phone and a brand new Smart Phone, the NOISEY is far more powerful and informative than the old-fashioned SWOT. It provides a depth of information that will allow you and your leadership team to gain a more comprehensive, detailed understanding of the many facets of your organization.

We recommend your workshop includes a diverse representation of leaders, including your elected representatives or board members, the general or /city manager, and departmental managers. Together, these team members will be able to both contribute and and to learn in a dynamic exchange of ideas.

Once the NOISEY Analysis has been completed, you will be armed with extensive information that can be used to enhance your strategy and planning efforts by:

- ◆ Ensuring your entire team is better informed and highly attuned to the fundamental aspects of your organization.
- ◆ Addressing every major facet of your organization including key stakeholders, internal functions, and external influences.
- ◆ Allowing for an informed, long-term strategy to be developed that is typically the foundation for detailed planning.
- ◆ Enhancing the cross-communication of your leaders to better understand how the organization functions as a whole.

At On-Point, we stand ready to assist you by facilitating this exciting and and truly eye-opening workshop.

